On Festivals, the leader begins here:

On Shabbat, the leader begins here:

An anonymous early medieval poet created a short poem elaborating each of the adjectives associated with God at the beginning of the first paragraph of the Amidah (ha-El ha-gadol ha-gibor v’ha-nora, “Great, mighty, awe-inspiring God”), concluding with the description from the end of that Amidah blessing where God is called melekh, sovereign.

At this point there is a shift to the formal morning service, which is marked musically and in some cases by a change of prayer leader. On festivals, there is a more elaborate description of the relationship to God and so the shift occurs earlier at ha-El (“God,” at the top of this page).

The vision of God seated in heaven pans out to the chorus of the faithful singing on earth. Note that the second word of each line is an acrostic spelling out the name “Isaac” (yitzhak).